



Funding Application for Fiscal Year 2022-2023

UNM Bands

Name of Unit

Eric Rombach-Kendall

Director of Bands

Dean/Director

Title

CFA Room B125

Campus Address

277-5545

Campus Phone

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E-mail Address

Alternate Email Address

\$70,000

Total Amount Requested

One-Time Funding Recurring Requesting Increase

CERTIFICATION

I certify that the statements herein are true and complete to the best of my knowledge and accept the obligation to comply with the terms and conditions of the Student Fee Review Board. I understand that the SFRB is a **recommendation** body and that its funding allocations are subject to revision by the Budget Leadership Team before final approval.

Eric Rombach-Kendall

Submitted By (Print Name)

9/1/21

Department Head Signature

Date

Please submit an electronic version of this application via email to SFRB@unm.edu

DUE DATE: September 10, 2021, at 11:59 PM

*Late applications will not be considered

Executive Summary

University Bands is a unique organization that serves the musical, social, and academic needs of undergraduate and graduate students of all academic majors while also providing service to the University through a variety of musical performances. Service to the general student population has included performances at fall and spring commencements, Freshman Family Day, home football games, bowl games, home men's and women's basketball games, pep rallies, Mountain West and NCAA basketball tournaments, and the presentation of approximately 10 concerts per year on campus in Popejoy Hall and Keller Hall.

University Bands provide an important component of the musical education of all music majors as well as students majoring in other disciplines across campus. For students majoring in music, the bands establish performance standards, inform students about repertoire, and develop understanding and performance skills in their field. For students not majoring in music, the bands provide an opportunity to perform and experience music and provide a means for meeting other students from other academic majors. Groups like the Spirit Marching Band provide an important social structure for students.

We are active in the recruitment of outstanding undergraduate students from the United States and graduate students from across the United States as well as internationally. A significant portion of I&G funds are dedicated to providing talent-based scholarships and assistantships for band members with a required minimum 3.0 cumulative GPA. All members of the Marching Band and basketball pep bands receive stipends for their service to the Athletic Department. These resources not only make us more competitive for outstanding students, they form an important source of educational funding for UNM students by reducing student debt and the need to work part-time jobs.

SFRB funds have historically been used to provide materials and services (See Addendum A). SFRB funds remain an important source of shared band funding that includes resources from the Provost, Department of Music, Athletics, and self-generated funds.

It should be noted that public health orders resulting from Covid have profoundly disrupted the normal operations of UNM Bands and it will take time and resources to rebuild the Athletic Bands and service capability of our program. In addition to suspension of the Athletic Band program (and athletic department funding) for the 2020-2021 school year, we have experienced SFRB and I&G funding cuts, faculty staffing cuts in the band area, disruption of recruitment by being unable to visit high school band programs from March 2020 through August 2021, cancellation of the 2020 Zia Marching Band Fiesta and subsequent loss of self-generated revenue, and fewer numbers of graduates coming out of high school band programs (most bands suspended normal instruction until August 2021 and many students dropped out of band programs). Some UNM students dropped out of the program last year and did not return. With fewer students in our program, fewer faculty to provide instruction and leadership, and fewer resources to cover expenses we are having to cut back on services to the campus. We need SFRB help in rebuilding our program along with the assistance of Athletics and Provost.

Application Questions

1. ***Describe the history and mission of your unit, and how its services support the mission of the University. Please address each of the following bullet points in your answer.***
 - a. ***What services does your unit specialize in that are not offered in a similar form elsewhere within the University?***
 - b. ***How does your unit serve the University's commitment to diversity?***

Concert Groups

University Bands have received national acclaim through their invited performances at professional music conferences, commissioning of more than 50 new works by renowned contemporary composers, eight commercial recordings, and performances with world class soloists. Recordings by the UNM Wind Symphony have been broadcast across the United States and Europe and have received critical acclaim in *Fanfare* magazine and the *American Record Guide*.

Our mission for this portion of the program is to continue projects that attract national attention, enhance the reputation of the University and College of Fine Arts, and provide our students with the finest professional performance opportunities that will prepare them to be competitive in the field of music.

Athletic Bands

UNM had its first uniformed marching band in 1915 when it made its first public appearance at the State Fair. Basketball band was founded in 1970 to play for men's games shortly after the team moved to The Pit. Women's basketball band was started in 1998 and expanded in 2000 to include all home games and post season tournaments.

The mission of this portion of the program is to provide students with a meaningful musical and social experience as members of the University community through spirited performances in the Marching Band and Sound Pack. The athletic bands provide inspiration for students and student athletes, alumni, and Lobo fans at athletic events, and maintain and promote University traditions associated with being a Lobo. In addition, these bands assist the University in the recruitment of students who are academically outstanding and service-minded.

Service

At the center of our philosophy is the desire for University Bands to provide service to our University, our general student population, our community, and the Music Education profession through various performances at ceremonies, on and off campus public performances, outreach events, and the sponsorship of the Zia Marching Band Fiesta for high school bands.

We are the only unit that provides these services. While we specifically target students with experience playing a band instrument rather than target specific demographic groups; we are open to all students with the qualifications to perform in bands.

2. ***Briefly describe each program/project in your unit that is funded specifically by student fees. What are the outcomes, so far, of each program/project? What, if any changes do you plan to make to these programs/projects?***

SFRB funds are used to support the overall program rather than specific projects.

3. Does your unit have an SFRB balance forward? If so, please justify this balance forward and describe how you will utilize it?

We do not have an SFRB balance to carry forward.

4. Describe any increase in SFRB funding you are requesting, and provide justification detailing how raising student fees will improve your unit's impact on the student population.

The Athletic Bands provide the majority of services to our campus and we need additional resources to rebuild the program. SFRB funding for materials and services has declined by 1/3 since 2016-2017 and we no longer have sufficient means to support the day to day operation of the program without taking funding from areas that support scholarships, assistantships, staffing, instrument purchase, and Marching Band travel.

We are requesting restoration of SFRB funding that is sufficient to cover the expense of materials and services, approximately \$70,000 per year.

5. What are your current unit's non-SFRB sources of funding, and if applicable, what additional funding sources are you seeking this fiscal year? What increases or decreases from non-SFRB sources do you anticipate compared to your budget last year?

We receive additional funding from I&G, Athletics, Department of Music (I&G), and self-generated revenue from the Zia Marching Band Fiesta.

Athletic Department funding has not increased in 16 years and I&G funding has declined. Shared funding of a program is challenging since what happens from one funding source affects what happens across the program. We have initiated discussions through the Dean of CFA to address shortfalls in staffing and renegotiate Athletic Department funding for support for athletic band stipends, marching band travel, and temporary staff. We anticipate discussions taking place throughout the fiscal year and it is too early to predict the result.

Band Funding Summary (Not including Department of Music regular 9 mo. faculty salaries)

<u>School Year</u>	<u>I&G</u>	<u>Athletics</u>	<u>SFRB</u>	<u>Total</u>
2016-2017	254,232	97,412	73,000	424,644
2017-2018	253,002	97,412	72,321	422,735
2018-2019	250,945	97,412	68,290	416,647

2019-2020	206,825	97,412	62,144	366,381
2020-2021	204,491	0	48,199	252,690
2021-2022	238,235*	97,412	48,199	383,846

*While I&G funds were added to the band budget in 2021-2022, the expense of one .5 assistantship was transferred from the Department of Music budget to the Band budget and fringe benefits for faculty summer salaries were transferred from the University to the Band budget. Net gain to the band budget from I&G is \$4,449 for 2021-2022.

6. *Describe student participation in your unit, and any plans to improve it, addressing each of the following bullet points.*
- How are students involved in the governance/decision making of your unit?*
 - How many students do you employ (including graduate assistants, interns, etc.)?*

Traditionally, several systems are in place to include students in the decision-making process. Section leaders in the Marching Band for each instrument type assist the Associate Director of Bands with decisions relating to leadership, morale, retention, and the recruitment of new members. All members of the Marching Band provide input to the selection of drum majors based upon a live audition before the entire marching band, musicianship, and knowledge of the candidate as a leader.

Wind Symphony and Symphonic Band members provide feedback through course surveys that provide the Director of Bands and Associate Director of Bands input about course content, repertoire, and effectiveness of rehearsals and performances. Section leaders from each instrument group lead weekly small group rehearsals and provide feedback to the directors about student progress and needs.

Increase of participation will be possible once high school recruitment/visitation restrictions are removed and sufficient funding is provided to support a larger program.

Band Participation

<u>Semester</u>	<u>Marching Band</u>	<u>Wind Symphony</u>	<u>Symphonic Band</u>	<u>Total</u>
Fall 2016	140	53	52	218
Fall 2017	139	51	51	215
Fall 2018	153	55	48	230
Fall 2019	127	61	55	207
Fall 2020	0	49	67	116
Fall 2021	100	47	54	171

The band currently employs three graduate assistants (Two at .5, one at .25)

7. *Describe specific improvements your unit has made in the last fiscal year to the visibility/accessibility of its services, and any plans to further improve visibility/accessibility.*

UNM Bands have always been accessible to all students who play a woodwind, brass, or percussion instrument. While some bands are open by audition only, Marching Band requires no audition.

Band staff members attend all freshman orientation meetings during the summer to inform incoming students about their opportunities to perform in the bands.

We continue to build a more visible social media presence as well as use technology to better reach and inform students of the opportunities provided by the bands. (Updated mobile-friendly website, increased student interaction with Facebook and Instagram)

8. *How does your unit collaborate with other campus units and/or off-campus entities?*

UNM Bands most closely collaborates with the Department of Music. UNM Bands provides a significant portion of scholarship resources for undergraduate and graduate music majors. Our resources are combined with music department resources to strengthen the recruitment capability of both departments. We also combine resources for the purchase of concert instruments, provide all of the music used in live performances, and provide the majority of the instrument maintenance budget, thus reducing the amount of course fees the Department of Music would otherwise need to charge for day-to-day operations.

Band staff regularly meets with members of the Athletic Department to coordinate the services our students provide for athletic events. We also maintain close contact with the University Secretary regarding Commencement and Freshman Family Day ceremonies.

UNM Bands provides service to high school bands and music educators throughout the region through sponsorship of the Zia Marching Band Fiesta, performances by the Wind Symphony, Symphonic Band, and graduate Brass and Woodwind Quintets in the public schools, and our faculty frequently donate their time to provide workshops and clinics for music teachers and their students.

9. *What methods have been used in evaluating your unit's impact on the student population and how effective have those methods been?*

Band faculty use self-designed or University generated course evaluations to determine effectiveness of instruction. We evaluate effectiveness of instruction, communication, content, and student leadership structures, along with soliciting input for improvement. We believe these are effective methods of evaluation.

10. *If your unit received specific recommendations from last year's SFRB, what are your unit's current plans to address these recommendations?*

We received no recommendations from SFRB.

11. *Provide any other information or a narrative that will assist the SFRB in making its decision to fund your unit.*

Last academic/fiscal year was unlike any other we have experienced. With the cancellation of football and basketball, the bands did not provide services to the Athletic Department and student athletes. Similarly, bands did not provide normal services at events such as Freshman Convocation, Red Rally, and Fall and Spring Commencement.

In 2020 Marching Band was cancelled for fall semester and the Zia Marching Band fiesta was cancelled for the first time since its inception in the 1970's. With the cancellation of university athletic events came the loss of funding from the Athletic Department (\$97,412) and self-generated revenue from the Zia Marching Band Fiesta (\$30,000) along with funding cuts from SFRB (\$10,838) and I&G (\$2,334).

The only portion of the program that operated was the concert band program (116 students) and those groups (Wind Symphony & Symphonic Band) met virtually and in small ensembles outdoors, when allowable. Since these groups fulfill a curricular requirement for music majors they must be offered for credit in whatever form is allowable. And, they form the nucleus of the band program.

To reiterate, it will take time and the restoration of financial resources dedicated to materials and services (SFRB), athletic band stipends (Athletic Department), and faculty staffing (Provost) to return the UNM Bands to their level of participation and service from 2018-2019.

The use of student fees to support UNM Bands dates back to 1953 and has been continuous since 1985. We are grateful for the continued support provided by the SFRB.

Addendum A

<u>Materials and Services: UNM Bands</u>	<u>2019-2020*</u>	<u>2020-2021</u>
Professional and Technical Services	19,165	1,720
General Supplies	4,218	4,593
Uniforms (Misc. items)	10,394	2,585
Instructional materials	3,408	9,900
Food & Water for marching Band	7,465	0
Promotional	2,050	0

Equipment rental	2,632	14,078
Equipment moving	2,581	0
Equipment repair	2,386	618
Non Capital Equipment	9,625	13,185
Foundation surcharge	1,053	1,234
Telecom	2,242	1,327
Printing	30	0
Computer supplies/software	542	706
Postage	144	110
Music rental fees	550	0
Safety Equipment	233	420
Student expenses reimbursed	340	0
Internet Fees	0	440
	<u>69,058</u>	<u>50,916</u>

*Reflects a more typical year.

Addendum B

For 2021-2022 the Wind Symphony numbers 47 students majoring in music (32 graduate students/15 undergraduate students).

The Symphonic Band numbers 54 students (52 undergraduate/2 graduate) majoring in music and other disciplines from across campus.

The Marching Band numbers 100 students with 30 members also participating in Wind Symphony or Symphonic Band. The total number of students participating is 171.

FORM A: FUNDING REQUEST FORM

DESCRIPTION	ORGANIZATION OPERATING BUDGET 2020-2021	TOTAL BUDGET 2021 - 2022 (not including SFRB)	SFRB BUDGET 2021 - 2022	TOTAL BUDGET 2022 - 2023 (not including SFRB)	SFRB BUDGET REQUESTED 2022- 2023	SFRB FUNDING INCREASE/DECREASE REQUEST 2022 - 2023
1 Faculty salaries	191,623	194,408		194,408		-
2 Staff salaries	44,151.00	44,814		44,814		
3 SUBTOTAL NON-STUDENT SALARIES (Line 1+2)	\$ 235,774.00	\$ 239,222.00	\$ -	\$ 239,222.00	\$ -	\$ -
4 Student (student employment & workstudy)						
5 GA, TA, RA - Pay and Benefits	43,969.00	53,239		53,239		
6 Fringe Benefits on Staff & Faculty sa	85,658.00	101,065		101,065		
7 TOTAL COMPENSATION (Lines 3 - 6)	\$ 365,401.00	\$ 393,526.00	\$ -	\$ 393,526.00	\$ -	\$ -
GENERAL EXPENSES						
8 Student Awards/Scholarships	107,250.00	102,300		105,000		
9 Materials & Services	50,916.00	69,000	48,199	70,000	70,000	21,801
10 Equipment/Instruments	5,000.00	5,000		15,000		
11 Travel/Recruitment	-			2,000		
12 Consultant/Honoraria	700.00					
13 Temporary Salaries	-	17,200		17,200		
14 Miscellaneous	-			2,910		
15 Athletic Band Stipends	-	75,000		75,000		
16						
17						
18						
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26						
27						
28						
29						
30						
32 TOTAL GENERAL EXPENSES (Line 8 - 30)	\$ 163,866.00	\$ 268,500.00	\$ 48,199.00	\$ 287,110.00	\$ 70,000.00	\$ 21,801.00
34 GRAND TOTAL EXPENSES (Line 7+32)	\$ 529,267.00	\$ 662,026.00	\$ 48,199.00	\$ 680,636.00	\$ 70,000.00	\$ 21,801.00

Form C: External Funding Sources



This form is used ONLY if you have EXTERNAL FUNDING SOURCES

DEPARTMENT Bands/Music
 VICE PRESIDENT Provost
 INDEX(es) # 459E

STUDENT FEE REVIEW BOARD
 FISCAL YEAR 2022-2023

FUNDING SOURCE	2021-2022 BUDGET	2022-2023 FORECASTED BUDGET	Funding Increase Request for 2022-2023
1 Student Fee Review Board (SFRB)	48,199	70,000	21,801
2 UNM Instruction & General	238,235	238,235	-
3 Private Donations			-
4 Fundraising/Foundation/Development			-
5 State Funding			-
6 Federal Funding			-
7 Grants (including federal and private)			-
8 Self-Generated Revenue	30,000	30,000	
9			-
10 If Other(s), please list below:			-
11 Athletics	97,412	97,412	-
12 Dept. of Music:			-
13 Faculty Salaries/Fringes	244,989	244,989	-
14 Reserves	3,191		(3,191)
15			-
16			-
17			-
18			-
19			-
20			
21			
22			
23			
24			
25			-
26			-
27			-
28			
29			-
30			-
TOTAL OPERATING INCOME/REVENUE	\$ 662,026.00	\$ 680,636.00	\$ 18,610.00

*The narrative response to question #5 must reflect this information