



July 23, 2014

To: Richard S. Towne, General Manager, KUNM FM Radio
MSC 06 3520 Onate Hall

From: SFRB Committee

Re: FY 2014-2015 Recommendations

The following details were provided from the 2014 SFRB Committee:

- Conduct a student survey of what students are listening to
- Conduct a demographic survey for UNM listeners
- Improve outreach to the student population, due to the reduction in listeners ages 18-34

Thank you.