

2014-2015 Student Fee Review Board
Funding Request Application

Music/Bands

Name of Department

Eric Rombach-Kendall

Director of Bands

Dean/Director

MSC04 2570 Center for the Arts

Title

Campus Address

277-5545

rombach@unm.edu

Campus Phone

E-mail Address

\$74,165 (\$3.14 per FTE)

Amount requested per Full Time Enrollment (FTE)

(As a guideline, this year's FTE is 23,620. Amount above x FTE = Total estimated allocation.)

CERTIFICATION

I certify that the statements herein are true and complete to the best of my knowledge and accept the obligation to comply with the terms and conditions of the Student Fee Review Board.

Eric Rombach-Kendall

Submitted By (Print Name)

E. Rombach-Kendall

12/11/13

Department Head Signature

Date

Please submit an electronic version of this form via email to sfrb@unm.edu and a hard copy original of this form plus 15 copies to the GPSA Office, SUB # 1021.

By Monday December 16, 2013, 5:00 PM.

***Late applications will not be accepted.**

SFRB Funding Request Questions 2014-2015

Introduction

1. *Provide a description of the services provided by your department/program, and how they support the mission of the University.*

University Bands is a unique organization that serves the musical and academic needs of undergraduate and graduate students of all academic majors while also providing service to the University through a variety of musical performances. Service to the general student population who do not perform in the bands includes performances at fall and spring commencements, Freshman Family Day, home football games, home men's and women's basketball games, and the presentation of 10-15 concerts per year on campus. The total number of band performances per year is approximately 80.

University Bands provide an important component of the musical education of all music majors as well as students majoring in other disciplines across campus. We are one of the most active departments on campus in the recruitment of outstanding undergraduate and graduate students to UNM. While most of our undergraduate students are recruited from New Mexico, we are having a greater presence across the region. In the area of graduate student enrollment, over 80% of our students come to UNM from outside our state. All students receiving scholarships through the bands are required to maintain full-time enrollment and a cumulative GPA of 3.0 or higher.

UNM Athletic Bands represent and promote the University at Mountain West and NCAA basketball tournaments and bowl games, performing for games, pep rallies, and booster events.

UNM Bands enriches the lives of members in various ways. For students majoring in music the bands establish performance standards, inform students about repertoire, and develop understanding and performance skills in their field. Wind Symphony and Symphonic Band fulfill academic requirements in the Department of Music for all woodwind, brass, and percussion majors. Music education majors must complete two seasons performing in the Marching Band as part of their degree for certification to teach music.

For students not majoring in music, the bands provide an opportunity to perform and experience music and provide a means for meeting other students from other academic disciplines. Groups like the Marching Band provide an important social structure for students and assist the University in building a loyal alumni component.

The bands present a variety of concerts, from 18th century classical music to contemporary classical music, which are accessible to non-participating UNM students. For students who attend concerts, these performances enrich the cultural experience that is part of a college education.

2. Provide a brief description of the history and future plans of your program/department. Please briefly describe services offered that are unique to the University.

Concert Groups

UNM Bands have received national acclaim through their performances at professional music conferences, commissioning projects for new repertoire, and five commercial recordings, including two with soloists from the New York Philharmonic. Works of music that we have commissioned and premiered have received performances by the New York Philharmonic (July 18, 2002 PBS broadcast), United States Marine Band “The President’s Own”, and numerous bands at other universities across the United States.

Recordings by the UNM Wind Symphony have been broadcast on radio across the United States and in Europe and have received critical acclaim in *Fanfare* magazine, *American Record Guide*, the *Arizona Republic*, and *Instrumentalist* magazine.

The Wind Symphony has been selected to perform for the College Band Directors National Association three times in the past 18 years. The most recent was in April 2010 and showcased world renowned trombonists Joseph Alessi and Marshall Gilkes and premiered new compositions by renowned composers and arrangers Sam Pilafian, JD Shaw, Jim Self, and Carter Pann.

Our vision for this part of the program is to continue projects that attract national attention by showcasing our finest performers and exposing our students to world-class performers and composers.

Athletic Bands

UNM had its first uniformed marching band in 1915 when it made its first public appearance at the State Fair. Basketball band was founded in 1970 to play for men’s games shortly after the team moved to the Pit. Women’s basketball band was started in 1998 and expanded in 2000 to include all home games and post season tournaments.

In 2002 and 2003, the marching band traveled to Las Vegas to represent the University at the Las Vegas Bowl, in 2004 represented the University at the Emerald Bowl in San Francisco, and in 2006 and 2007 performed at the New Mexico Bowl. Basketball bands continue to support our teams at Mountain West and NCAA tournaments.

We have two main goals for the athletic band component of our program:

1. Increase the current level of participation by 20% during the rebuilding period of our football program.
2. Replacement of marching band uniforms, last replaced in 2002. Marching band uniforms typically have a life expectancy of seven to eight years.

Outreach

UNM Bands sponsors Brass Day, Day of Percussion, Saxophone Day, and assists all high school band programs in the state in the preparation of Allstate Band auditions.

UNM Bands hosts a regional high school marching band competition at University Stadium, called the *Zia Marching Band Fiesta*. In its 36th year, the *Zia Fiesta* has become one of the most prestigious events of its kind in the Southwest, drawing bands from across New Mexico, Texas, Colorado, Arizona, and Nevada to our campus.

SFRB Budget Overview

3. Specifically state which line items will be covered and to what extent by SFRB funds. What is the anticipated impact on the student population?

SFRB funds will be used to provide materials/services and 37% of instrument purchase. These funds are essential to provide the quality experience for the students participating and for the services the bands provide to the remainder of the campus.

4. What outside sources of funding has your department or program sought out in the last fiscal year? Please distinguish individual departments within UNM in which funds were requested.

Additional resources were obtained from Graduate Studies to create four new assistantships for graduate woodwind majors as part of a faculty retention negotiation. These assistantships are awarded to music majors performing in the UNM Wind Symphony.

5. What budgetary increases or decreases from other funding sources do you anticipate compared to your budget from last year? Please explain.

We anticipate no changes in funding.

6. Describe in specific detail any increase in SFRB funding being requested and how that increase in your department/program will directly impact the UNM student population.

No increase is being requested.

7. If last year's SFRB budget items were spent on other expenses please provide a brief explanation.

Not applicable. Expenses were as anticipated.

Relationship to and Cooperation with the UNM Community

8. UNM is a Hispanic/Minority serving institution. How has your department or program contributed to or engaged in this mission?

Our programs tend to serve all UNM students rather than target a specific group, though we have presented concerts with a specific Hispanic theme, the most recent being a concert at the National Hispanic Cultural Center in fall 2012, featuring music of Latin American Composers.

9. *How does your department/program collaborate with other departments/programs?*

UNM Bands most closely collaborates with the Department of Music. UNM Bands provides a significant portion of scholarship resources for undergraduate and graduate music majors. Our resources are combined with music department resources to strengthen the recruitment capability of both departments. We also combine resources in the purchase of concert instruments, provide all of the music used in live performances, and provide the majority of the instrument maintenance budget thus reducing the amount of course fees the Department of Music would otherwise need to charge for day to day operations.

The Associate Director of Bands regularly meets with members of the Athletic Department to coordinate the services our students provide for athletic events. The Director of Bands communicates with the University Secretary for commencement and freshman convocation ceremonies.

10. *Describe improvements your department has implemented in the last year to improve services and accessibility of the services you provide.*

UNM Bands have always been accessible to all students who play a woodwind, brass, or percussion instrument. While some bands are open by audition only, Marching Band requires no audition.

UNM Bands absorbed the expense of Popejoy Hall rental for concert performances (from the Department of Music) in order to reduce ticket prices for all patrons. Student ticket prices were reduced from \$6 to \$4 per concert.

Band staff members attend all freshmen orientation meetings during the summer to inform incoming students about their opportunities to perform in the bands.

11. *What role does your department/program play in student recruitment, retention and graduation?*

Recruitment and retention of high quality students is a top priority of our department. For graduate student recruitment UNM Bands assists music faculty members in identifying and communicating with prospective students across the United States, Canada, and Puerto Rico. Undergraduate recruitment includes visits to selected high schools in the Southwest, regional scholarship auditions, performances at public schools, and personal phone calls to every accepted freshman who has been identified as having a background in high school band. Prospective music majors are invited to campus. Band staff members attend all senior days at UNM.

Good retention is largely a result of offering quality programs that meet the needs of students at times when students can participate. Retention in the Wind Symphony is approximately 90% from year to year. Groups like the Marching Band that draw students of varying

abilities from across campus have lower retention rates that reflect attrition throughout the University. Students who do not continue in the Marching Band are asked to complete surveys to learn the reasons why they will not be continuing in the program. Work conflict and increasing course work, as students near completion of a major, are the most often cited reasons for not continuing.

Student Involvement

12. How are students involved in the decision-making process of your department/program?

Traditionally, several systems are in place to include students in the decision making process. The Associate Director of Bands utilizes section leaders from the Marching Band for each instrument group to assist with decisions relating to leadership, morale, retention, and the recruitment of new members. All students in the Marching Band participate in Drum Major Auditions and offer feedback on each candidate.

The Wind Symphony has an advisory group to the Director of Bands that is comprised of one member from each instrument group. The advisory group meets once each semester to offer input into course content, guest artists, recruiting strategies, audition procedures, and the rehearsal process.

Students do not directly make decisions concerning money distribution. The Director of Bands and Associate Director of Bands make budgetary decisions considering the needs of all students in the various groups and the needs of campus groups for which we provide services.

13. How do you plan to increase student participation in your department/program and improve service and accessibility to the students of UNM?

Student participation in UNM Bands exploded between 2004 and 2009. Marching Band participation increased by 272%, basketball band participation increased by 260%, and concert group participation increased by 74%. From 2009 to 2010 Marching Band participation decreased by about 20% and has remained stable since then. We believe numbers are trending upward for 2014, reflecting renewed interest in the football program and increasing numbers of graduating seniors from high school band programs.

Basketball Band and concert group participation has remained stable since 2009. While overall recurring university funding increased over the same period of time, most of the increase has been in the area of scholarships and grants. We currently have adequate resources to increase Marching Band participation by about 40-50 members and sustain our other programs and services at current levels.

One factor that could potentially decrease participation is the rapid increase in tuition, most notably for non-resident graduate students. We are monitoring this situation and may request additional scholarship resources from I&G funds should tuition rise by more than 5% for next year.

14. Describe your program's level of participation.

a) How many students are actively involved in your department/program?

233 actively involved.

b) How many students are impacted by your department/program? Please provide a brief example.

Very difficult to assess (see answer to #13), but we would estimate that the majority of UNM students are impacted at some time if they attend/participate in any of the services we provide to the campus.

15. How many students do you employ, including graduate assistants, interns, etc?

We employ seven graduate assistants and one work/study student.

Self-Evaluation

16. Describe in detail the systems in place for tracking the UNM student population and non-UNM student populations served by your department/program. This includes how you track the students you serve on a repeat basis and the students that are served just once. Comment on the system's effectiveness, changes made this year, and plans needed for improvement.

We are unable to put a numerical value on the number of students served by our program as that would include all students who participate in the band, all who attend fall and spring commencement, freshman convocation, all who attend concerts, and all who attend football and basketball games.

17. What methods have been used in evaluating your department/program and have these methods proved to be effective?

For more than ten years, members of the Spirit Marching Band have received surveys to determine their level of satisfaction with the program, perceptions of the program, reasons for participating in the marching band, and intended majors on campus. Regular meetings take place between Athletics and the Associate Director of Bands in which feedback is obtained about the quality and extent of service provided by the bands for athletic events.

Band faculty use self-designed or IDEA course evaluations to determine effectiveness of instruction. We believe our methods are an effective method of evaluation.

Use and Effects of Funds and Action on Prior Recommendations

18. *State your objectives for the funding you received through the previous SFRB process. Describe how you met those objectives, and if you did not, explain why.*

a) Provide a short outline of each program/project SFRB funds are used for. How long has this program/project been in operation? What are the outcomes of each program/project?

SFRB funds for 2012-2013 were used to fund maintenance, materials, services, and the purchase of two concert tubas.

Materials and services are ongoing expenses that are vital to the normal functioning of the program. Examples of expenses include photocopying, printing, postage, maintenance of the marching band practice field, concert hall rental, purchase or rental of music, supplies, software, truck rental, recruitment materials, and phone service.

Funds are used for support of the overall program rather than for specific projects.

19. *Specifically address and comment on each recommendation made to your department/program by last year's SFRB.*

No specific recommendations were made.

Summary

20. *Provide any other information or a narrative that will assist the SFRB in making a decision to grant your department/program funding.*

University bands are most often associated with those groups that perform at athletic events, as these are the most visible element of the program. In reality, these groups represent only a portion of the band program. UNM has two concert bands that meet the needs of different groups of students.

The Wind Symphony numbers 62 students majoring in music (32 graduate students/30 undergraduate students). The Wind Symphony is internationally recognized as an outstanding performing organization through its recordings with New York Philharmonic soloists, performances at the College Band Directors National Association, and active commissioning projects of new music.

The Symphonic Band numbers 53 undergraduate students majoring in music and other disciplines from across campus. The Symphonic Band performs three concerts per semester on campus as well as one concert in a local high school.

The use of student fees to support UNM Bands dates back to 1953, and has been continuous since 1985. We are grateful for the continued support provided by the SFRB.