



Student Fee Review Board Application Checklist

 X Cover Sheet

 X Executive Summary

 X Application Questions

 X Budget Form A

 N/A Budget Form B (**funding increases and one-time requests**)

 X Budget Form C (**non-SFRB funding**)

Please submit an electronic version of this application via email to SFRB@unm.edu and a 15 hard copies of this application plus to the ASUNM Office, Student Union Building suite 1016.

DEADLINE September 5, 2014, 5:00 PM.

***Late applications will not be accepted**

Women's Resource Center SFRB Application 2015-2016

1. Describe the history and mission of your unit, and how its services support the mission of the University. Please address each of the following bullet points in your answer.

The Women's Resource Center (WRC) was founded in 1972 by a group of students, staff, faculty, and community women. The goal was to provide a safe space where women could find and share information and resources as they made their way through higher education and beyond. Early projects included the rape crisis hotline, which is now the Rape Crisis Center of Central New Mexico; services for women in abusive relationships, which are now domestic violence agencies in Albuquerque; child care, which developed into the UNM Children's Campus; women studies classes and more.

The mission of the WRC is simple; we are a place of safety, support, and advocacy for all members of the UNM community. We are here to help, to provide resources and information, and to provide programming and services that increase a) awareness about issues affecting women and b) acceptance, inclusion, and equity.

Our work supports UNM's mission through providing access to information and experiences that enhance student learning; support to students and others to reach their goals; space within which our students can practice what they are learning; and opportunities to serve our community through our multifaceted programming.

1a. What services does your unit specialize in that are not offered in a similar form elsewhere within the University?

Our unique programming includes:

Advocacy/Crisis Intervention for victims/survivors of sexual violence and many other issues

Gendered Violence Prevention Program offers direct services, primary prevention and bystander intervention trainings on sexual violence prevention

Impact Project: A Woman's Mentoring Program pairs first year women student with upper-class women students to provide connection and enhance persistence

Men's Program offers workshops on healthy sexuality and healthy relationships as well as assisting in the sexual violence prevention trainings

Sabrina Single Mothers Scholarship provides a \$500 award to UNM students to help them persist in their programs

Peer Support Groups offers students the opportunity to gain support and/or learn how to facilitate a peer support group on topics that are important to them

Video Library boasts more than 500 titles of films by and about women and gender that are used in classrooms and other presentations

Women's Health Education Program, including our Breastfeeding Support Program and its 15 lactation stations around campus

Some of what is offered at the WRC is similar to offerings at other departments. What sets us apart is how our programs and services are created to serve the particular needs of women students; although everyone is welcome at the WRC! For example, the other resource centers

offer computer pods and so does the WRC. The uniqueness of ours is that it is family-friendly with toys and activities for children and a toddler gate so that mom, dad, grandma, or whomever can focus on their work without feeling like they are inconveniencing others.

1b. How does your unit serve the University's commitment to diversity?

Women are half the population and a part of every single community. To serve women is to serve in the cause of equity, inclusion, and diversity. The WRC is open to all, works from an anti-racist, anti-oppression, feminist social justice foundation; and is diligent in its efforts to increase understanding and awareness of all women's experiences.

2. Briefly describe each program/project in your unit that is funded specifically by student fees. What are the outcomes, so far, of each program/project?

Student fees fund all of the programs and services offered by the WRC:

- Advocacy/Advisement/Counseling/Crisis Intervention—average 12 clients per week; free long and short term counseling
- Breastfeeding Support Program—established 14 lactation stations and has 14,535 uses since July 2009
- Computer Pod—average 3000 visitors per year, free printing
- Impact Mentoring Program—pairs first year women students with upper-class students to increase connection and persistence, 20 students in the first year, 12 started in second year but didn't finish, *this year is make or break for this program*
- Peer Support Groups—average 5 groups per year with 8-10 students each
- Gendered Violence Prevention Program—trainings and presentations impacted approximately 19,500 students in the past year
- Special events—2000 expected participants for 1st Annual Sex Week, How to be a Gentleman and Still Get Laid, and I Love Female Orgasm
- *Women's Health Education—target 1 presentation per month, plus awareness activities
- *Men's Program—target 1 presentation per month, plus multiple prevention trainings
- *Women in STEM—target 1 social and/or presentation per month, plus online community building
- *Women's and Feminist Leadership Development—target 6 mini-certificate programs with 3 activities this year and 1 social per month, plus online community building

*New programs in Fall 2014

3. Describe any increase in SFRB funding you are requesting, and provide justification detailing how raising student fees will improve your unit's impact on the student population.

Please complete Budget Form B for funding increases and one-time requests.

*The WRC is **not** requesting an increase in funding for this year.*

4. Describe student participation in your unit, and any plans to improve it, addressing each of the following bullet points.

Students and students' needs drive the programming and services of the WRC. We learn through ongoing conversations and collaborations, keep current on national trends, and encourage students to bring their ideas to the table.

4a. How are students involved in the governance/decision-making of your unit?

The WRC utilizes a collaborative model where everyone has input and ideas are valued. At least one student is the lead in each of our programming areas. Those students work closely in collaboration with the Director, one another, and other collaborative partners to develop and implement programming and service ideas. The Director acts as guide, mentor, and carries the ultimate responsibility while providing students the freedom to explore, create, and reach their peers with important information and activities. A new aspect this year is that each student/program lead is more involved in the budgeting aspect of their program. This will not only help them understand how to manage their programs efficiently, but will provide an excellent point of experience on their resumes.

4b. How many students do you employ (including graduate assistants, interns, etc.)?

The WRC currently has 4 undergraduates, 3 graduate assistants, and 1 intern. Our staffing fluctuates between 4 and 15 between and during semesters.

5. Describe specific improvements your unit has made in the last fiscal year to the visibility/accessibility of its services, and any plans to further improve visibility/accessibility.

The WRC program assistant for marketing/social media/website has increased our visibility by utilizing the LCD screen in the Student Union Building; increasing our Facebook likes to 1874; increasing our Twitter following to 509; and creating an Instagram account. He is also working on updates to women.unm.edu. The WRC also handles the websites for the Sexual Misconduct Response Team and LoboRESPECT.

To ensure access to our programming, the WRC does not charge for any regular programming or services except the Women's Self Defense class. That particular class costs \$5000 and we ask that students contribute \$50 each to ensure their commitment, however, we always scholarship any student who cannot afford that. The rest of that funding is covered jointly through the WRC and the Office for Student Affairs.

6. How does your unit collaborate with other campus units and/or off-campus entities?

The WRC values collaborative partners on and off campus. We regularly work with the Office of Student Affairs, Student Health and Counseling, Dean of Students, LGBTQ Resource Center, the ethnic centers, Information Technologies, University Communications and Marketing, Athletics, Greek Life, the Rape Crisis Center, Sexual Assault Nurse Examiners Collaborative, Young Women United, Albuquerque Birth Network, WIC-Women, Infants, and Children, and many, many others. We share information and resources, provide crisis intervention and support students in difficult situations. Although each other organization, department, or agency has its

own population focus, we all believe that we can accomplish much more together than alone.

7. What methods have been used in evaluating your unit's impact on the student population (e.g. surveys, focus groups, interviews), and how effective have those methods been?

Over the years, the WRC has used multiple tools to evaluate programming and usage:

- Voluntary sign in at the front desk includes visitor demographics and what services they are using
- Voluntary sign in sheets in each lactation station
- Activity satisfaction evaluations have been used for events, films and presentations
- Comment box is available for people to leave feedback
- Focus groups have been conducted on various topics, including graduate students
- Campus Climate survey was conducted in 2005

Assessment and evaluation have been a challenge for many in student affairs and is an area the Director has targeted for particular focus this year. We have been utilizing an online tool, provided by Dr. Cheo Torres, called Campus Labs for our sign ins and surveys but there is much more we can do. With funding from last year's SFRB, we have recently hired a graduate assistant who will focus solely on developing an organizational assessment and evaluation plan.

The plan will include:

- the implementation of the new Campus Climate survey requested by the White House about sexual violence on campus, target October 2014
- working with each program assistant to develop pre and post evaluations for every activity
- developing long term plans and assessment goals

We look forward to sharing our new data and results with next year's SFRB.

8. What are your unit's current non-SFRB sources of funding (e.g. Instructional & General, state or federal grants, self-generated revenue), and if applicable, what additional funding sources are you seeking this fiscal year?

What increases or decreases from non-SFRB funding sources do you anticipate compared to your budget last year?

Please complete Budget Form C for non-SFRB income.

The WRC has received the majority of its funding through I & G and SFRB. At this point in time, we do not know with any certainty the level of I & G funding we will receive next fiscal year 2016. We are planning on the same amount as FY15 until we receive final notice in the spring. Our I & G funds cover our staff salaries and a modest amount of operational costs. Our SFRB funding covers the entirety of our programming and services that we offer to the campus community. The WRC regularly reaches out for financial support for our programs to other entities on and off campus. We are planning for the submission of a large grant application from the Office of Violence Against Women in the Department of Justice if the right RFP does open in the spring. As our assessment and evaluation data improves, we will be in a better position to compete for more outside funding.

9. What are your unit's current plans to address the recommendations of last year's SFRB? We understand that these plans are subject to change in response to any unexpected developments later in the fiscal year.

The WRC did not receive specific recommendations from last year's SFRB. We appreciate the consistent confidence and support given by the Board for our work, thank you!

10. Provide any other information or a narrative that will assist the SFRB in making its decision to fund your unit.

The role of the Women's Resource Center is growing on our campus. We have been at the forefront of the efforts around sexual violence prevention. The Director is serving on the Presidential Sexual Violence Prevention Task Force, is Chair of the Sexual Misconduct Response Team (SMRT), serves as an advocate for students who have been victimized, is serving on the Statewide Sexual Violence Prevention Strategic Planning team, and as an expert spokesperson on these topics in the media.

We are specifically not asking for an increase in funding from SFRB to further this work; it is our belief that the University as an institution should provide the resources needed for this critical issue. After all, violence against women is not a "women's issue" and the responsibility for reducing and preventing it is not a "students' issue"; it is everyone's issue. We look forward to working with both ASUNM and GPSA on legislation relating to the Start By Believing Campaign, which may include a funding request from the NM State Legislature.

The WRC is proud to have served the University community for 42 years. Our programs have offered valuable information and support to many students on our campus. The SFRB funding has assisted us by supporting the salaries of many students. This has benefited students' educations by enhancing their knowledge, skills and professional abilities. The students and other target populations who attend and/or participate in our programs gain vital insights and obtain important information. Through participating in the programs, students gain an understanding of safety and gender equity issues such as sexual harassment laws and resources; this understanding not only helps them during their time at UNM, but also in their post-graduate experiences. The WRC continues to be an important point of entry for many returning women students, as well as a state and national clearinghouse for information regarding the many issues that affect women.

We continue to explore new ways to support and enhance our students' growth and educational experiences at UNM. Without the valuable and consistent support of the Student Fee Review Board the WRC would have a difficult time meeting the demands of our growing community. The staff and student employees of the WRC are very grateful for the financial assistance that the SFRB continues to provide.