



**Student Fee Review Board  
Funding Application for Fiscal Year 2015-2016**

The College Assistance Migrant Program

Name of Unit

Ivan Olay

Dean/Director

Program Specialist

Title

MSC06 3840 University of New Mexico, Albuquerque, NM 87131

Campus Address

505 277-5492

Campus Phone

iolay@unm.edu

E-mail Address

\$ 61,000

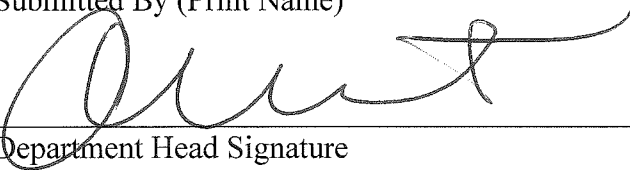
Total Amount Requested

**CERTIFICATION**

I certify that the statements herein are true and complete to the best of my knowledge and accept the obligation to comply with the terms and conditions of the Student Fee Review Board. I understand that the SFRB is a **recommendation** body and that its funding allocations are subject to revision by the Budget Leadership Team before final approval.

Ivan Olay

Submitted By (Print Name)



Department Head Signature

9/5/14

Date

Please submit an electronic version of this application via email to [SFRB@unm.edu](mailto:SFRB@unm.edu) and a 15 hard copies of this application plus to the ASUNM Office, Student Union Building suite 1016.

**DEADLINE September 5, 2014, 5:00 PM.**

\*Late applications will not be accepted



## Student Fee Review Board Application Checklist

Cover Sheet

Executive Summary

Application Questions

Budget Form A

Budget Form B (**funding increases and one-time requests**)

Budget Form C (**non-SFRB funding**)

Please submit an electronic version of this application via email to [SFRB@unm.edu](mailto:SFRB@unm.edu) and a 15 hard copies of this application plus to the ASUNM Office, Student Union Building suite 1016.

**DEADLINE September 5, 2014, 5:00 PM.**

**\*Late applications will not be accepted**

## Executive Summary for the Rural Student Project

Changing the world starts with a vision, a life changing experience or perhaps meeting the right person at the right time. The College Assistance Migrant Program (CAMP) was created through a vision, the vision to give students who might not otherwise get the opportunity to pursue a higher education.

The University of New Mexico (UNM) College Assistance Migrant Program (CAMP) is a grant funded initiative through the U.S Department of Education, Office of Migrant Education. The purpose of this program is to assist students who are migratory or seasonal farmworkers and/or children of such workers enrolled in their first year of college. Unfortunately, funding for rural students is limited at UNM. UNM CAMP is only a one year program and for a specific student population within rural communities. Our search for assistance for rural student found source they were non-existent. The need for assistance and pathways for our rural students to transition to higher education is desperately needed. The Rural Student Project is targeted towards students that come from outside the Albuquerque Metropolitan area. These students aside from the financial hardship experience great distance to go be with their families, their unfamiliar with the urban culture and are not prepared to the same level as many of our urban students are.

Our strongest partnerships are with the Student Support Services program (SSS), High school Equivalency Program(HEP), the College Enrichment Program (CEP), La Plazita Institute in the south valley of Albuquerque, Albuquerque Center for Peace and Justice and the *Recuerda a Cesar Chavez* Committee. We also work with El Centro de la Raza, the Center for Academic Program Support (CAPS), the Upward Bound Program (UB) to train our staff, expose our students to resources on campus and for our staff to build their own network.

The goal for the Rural Student Projects is to not only provide the financial support necessary for rural students during their academic career but to also help them create roots in the Albuquerque and UNM community. With this funding, we hope to establish this collaborating effort that will combine community service participation and financial assistance.

Ivan Olay  
College Assistance Migrant Program (CAMP)  
Program Specialist

## Application Questions

1. Describe the history and mission of your unit, and how its services support the mission of the University. Please address each of the following bullet points in your answer.

a. What services does your unit specialize in that are not offered in a similar form elsewhere within the University?

*The College Assistance Migrant Program (CAMP) is a federally-funded program that serves 35 incoming UNM freshmen who have a background in seasonal or migrant agricultural work in the state of New Mexico. CAMP serves these students by providing them with academic support, social/cultural programming and financial assistance. Students are afforded these services during their first year. In that year it is the mission among others to connect CAMP students to UNM and its programs along with the Albuquerque community. A majority of the CAMP students are from rural communities with little connection to the biggest city in New Mexico; establishing roots here will help them continue at UNM. These students come from humble backgrounds and lower socioeconomic status. Rural high schools have less to offer holistically to their students compared to most urban high schools in Albuquerque, Santa Fe and Las Cruces and CAMP works to fill in the gaps with its academic programming.*

b. How does your unit serve the University's commitment to diversity?

*The CAMP program enrolls and supports rural students which might normally not attend the University of New Mexico. Outreach to rural communities is limited by the distance and size of the state and in light of that, the CAMP program recruits not only for its program but for the university overall. Even if students don't qualify for CAMP, our recruiter still encourages students to come to UNM, providing with this an additional motivational force for rural students. CAMP has had the ability to visit rural high schools several times in addition to UNM traditional efforts such as Hatch, Deming, Clovis, Portales, and Dexter high school to name a few.*

2. Briefly describe each program/project in your unit that is funded specifically by student fees. What are the outcomes, so far, of each program/project?

Currently there is no program in existence at UNM that assist students that matriculate from rural communities. These students at times come with a disadvantages different from urban students and CAMP has addressed these by giving student three major support mechanisms, academic,

social and financial. Previously mentioned, CAMP is only a first year program and after that student need the continued assistance for their second, third and fourth year of college. The financial support is key in their first step to continue beyond their first year.

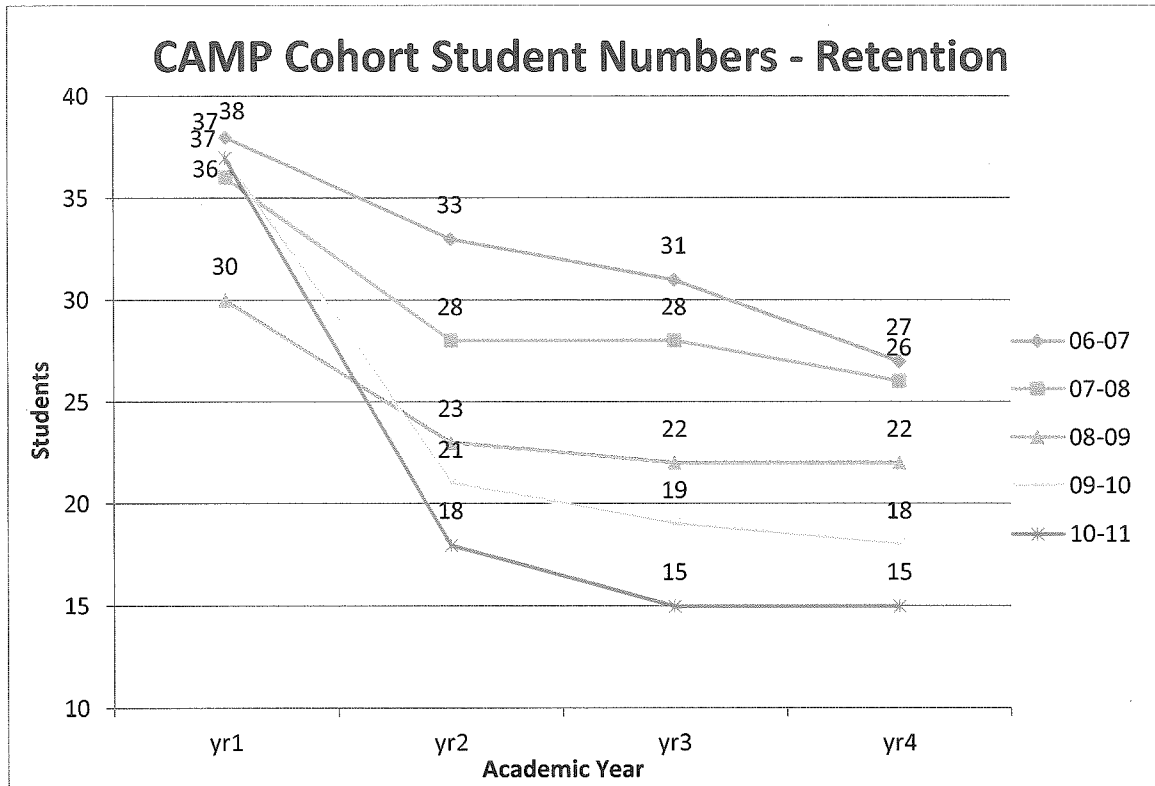
3. Describe any increase in SFRB funding you are requesting, and provide justification detailing how raising student fees will improve your unit's impact on the student population.

*The Rural Student Project*

*The average cohort of UNM incoming freshmen was 2,926 between the years of 2008-2012. Of those 2,926, 2129 were from counties that have the biggest cities in the state- a total 72% of incoming freshmen. The remaining are coming from counties where the population is significantly lower. The majority of the CAMP students come from counties such as Luna, Chavez, Roosevelt, Curry where the opportunities to prepare sufficiently for the university demands are limited. Not only CAMP students but all rural students find coming to UNM a real challenge because of the cost and the culture, which is different from their hometowns.*

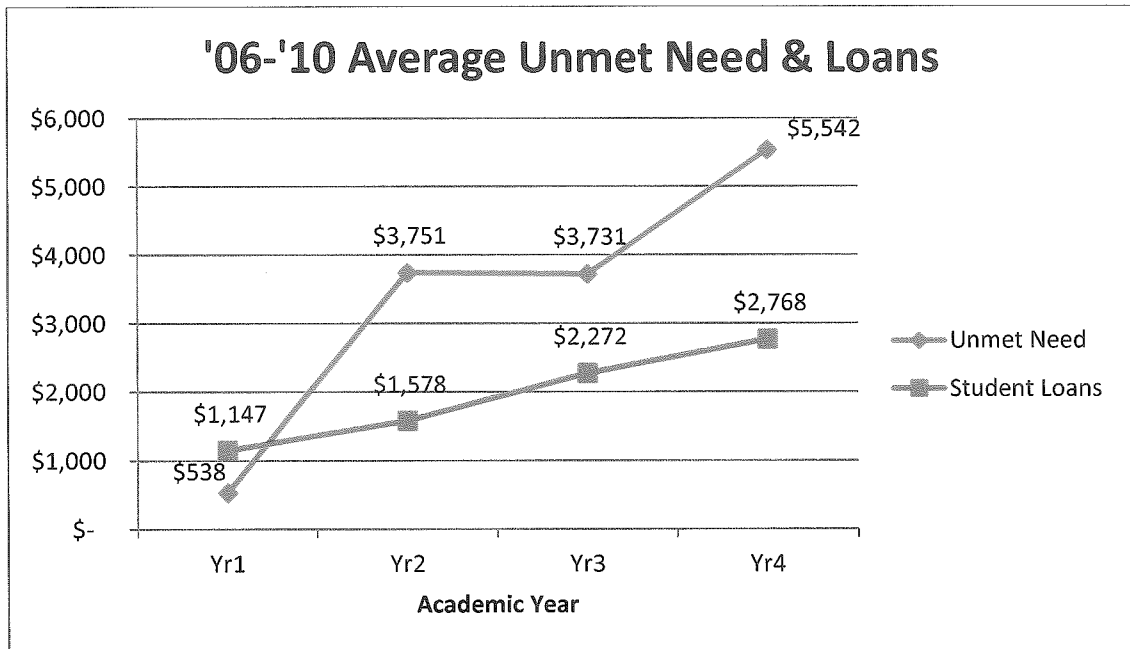
*For this, rural students need to build a connection to the campus community and also find a way to offset the cost of coming to UNM. CAMP students and rural students alike come to UNM and often become scared and overwhelmed by the cost and size of the institution, making it more likely that they will go back to their comfort zone, their home town.*

*In researching scholarships or programs targeting rural students at UNM, CAMP was the only one that addresses the needs of rural students. Unfortunately, we are only a first year program. It is our goal to create a community project that allows sophomore, juniors and seniors from rural communities who have a financial need to build their network while being awarded a stipend for their participation.*



*The cost of attendance to UNM for many of these CAMP students who are from rural areas is an increased burden on them, especially because in addition to money issues, they have to adjust to an environment far away from home. The average drive time for students many times is at least 2-3 hours one way.*

*Below, you will see a graph showing the average unmet need of CAMP students from 2006 to 2010 and their student loan amount per year. Their unmet need increased by seven fold in their second year and only continued to rise. Please note, this average is for residential and non-residential students combined.*



Throughout time, CAMP has seen many students disenroll from the university, and as the graph above demonstrates, most of the attrition happens after students' first year and tapers off in subsequent years and this is just a sampling of a portion of rural students.

This project would consist of two main components: Community Service Participation and Academic Success.

As part of the Rural Student Project, participating students will be asked to perform 30 hours of community service during the semester. CAMP has an established partnership with La Plazita Institute which oversees the Sanchez Community Farm.

La Plazita Institute's mission is to strengthen the South Valley community and enable youth to leave behind a destructive lifestyle by tapping into their own roots to express core traditional values of respect, honor, love, family and friends. La Plazita not only offers a safe space for citizens to address community needs but has also instilled the importance of healthy food, social and economic justice. The establishment of the Sanchez Farm, where CAMP currently has a small parcel of land, was created to feed South Valley children. This organically certified farm has established relationships with the Albuquerque Public School District to feed elementary school children and annually hosts a day of service for more than 300 students in remembrance of Cesar Chavez.

CAMP, along with Student Support Services (SSS) and the High school Equivalency Program (HEP) from the Department of College Enrichment & Outreach Programs (CEOP) participate in planting,

*caring and harvesting a plot of land within the Sanchez Farm. The food harvested is given to Trinity House, a nonprofit organization that prepares food boxes for families and individuals in need of assistance. During the 16 weeks of the semester, students participating in the Rural Student Project will be asked to complete their service hours. This would consist of taking care of the crops and tending to the land. The duties consist of but are not limited to planting, weeding, harvesting and transporting goods. The project will also require students to attend service learning workshops facilitated by La Plazita Institute. Workshop topics will consist of Connecting Community to Career, Social and Community Capital, and Service Learning and its benefits.*

*In exchange for student participation in the Rural Student Project, students will receive a stipend of \$1000/semester (Fall and Spring) for a total of \$2000. This stipend will be given 2 weeks before the end of the semester.*

4. Describe student participation in your unit, and any plans to improve it, addressing each of the following bullet points.

a. How are students involved in the governance/decision-making of your unit?

As a program to assist students complete their first year, we seek feedback from all our participants. In the Rural we will use the model we currently use in CAMP except we will integrate how to better serve the as students in becoming active member of the Albuquerque community.

b. How many students do you employ (including graduate assistants, interns, etc.)?

CAMP has between 4-8 student employees depending on various factors such as applicants, carryover and students moving on to better opportunities. The majority serve as tutor/mentor for the participants of our program.

Currently we have one graduate assistant that serves as program evaluator, community liaison and select event organizer and five undergraduate student serving as mentor/tutors for our program participants.

If funded, the Rural Student Project will need a graduate student that can coordinate the project, make contact with La Plazita Institute, assure the student are completing their task and receiving their stipends.



5. Describe specific improvements your unit has made in the last fiscal year to the visibility/accessibility of its services, and any plans to further improve visibility/accessibility.

The CAMP program works with the UNM admission office to promote the program to rural communities. The CAMP recruiter along with the UNM recruiters work hand in hand to promote and assist rural students to apply to UNM and to the CAMP program. Hatch, Deming, Estancia, Dexter, Artesia, Cuba, Ojo Caliente, Portales are some of the towns and high schools that CAMP visits to promote the program and UNM. We use our social media site to communicate important information to prospective rural students throughout the year. The social site that we use the most are Facebook and Instagram.

6. How does your unit collaborate with other campus units and/or off-campus entities?

One of the values that CAMP believes in is building the network of the program and most importantly of the students it serves. The CAMP program creates and maintains collaborative partnerships. Our strongest partnerships are with the SSS program, HEP program, the College Enrichment Program (CEP), and La Plazita Institute. We also work with El Centro de la Raza, the Center for Academic Program Support (CAPS), the Upward Bound Program to train our staff, expose our students to resources on campus and for our staff to build their own network. Our Academic Advisor participates in the Advise – L meetings for advisor on campus to stay on top of changes and updates at UNM. The Program Recruiter travels throughout New Mexico to recruit but also to establish or strengthen our program ties within the state.

7. What methods have been used in evaluating your unit's impact on the student population (e.g. surveys, focus groups, interviews), and how effective have those methods been?

CAMP conducts surveys after every major milestone such as orientations, workshops and at the completion of the program to obtain feedback from its participants. Additionally, every year CAMP facilitates student focus groups to get more in-depth feedback along with SWOT analysis. If the Rural Student Project is funded we would do the same and would be open to conduct any evaluation tasks requested by the SFRB.

8. What are your unit's current non-SFRB sources of funding (e.g. Instructional & General, state or federal grants, self-generated revenue), and if applicable, what additional funding sources are you seeking this fiscal year?

The CAMP program is a federally funded program in the office of migrant education (OME) under the Department of Education. We have been on campus since 2001 and we are in our third 5 year cycle. We are funded till 2016. Our current year award for \$424,814. These monies are used to cover operating cost such as salaries, student programming, professional development and participant scholarships. As mentioned previously this is a first year program and under OME regulations, a scholarship cannot be awarded to those beyond 24 credits; only supportive services such as tutoring can be rendered. The Rural Student project would support students such as CAMP students and those from Rural Communities to receive social/cultural and financial support to retain them at UNM.

- a. What increases or decreases from non-SFRB funding sources do you anticipate compared to your budget last year?

N/A

9. What are your unit's current plans to address the recommendations of last year's SFRB? We understand that these plans are subject to change in response to any unexpected developments later in the fiscal year.

N/A

10. Provide any other information or a narrative that will assist the SFRB in making its decision to fund your unit.

New Mexico is a unique state with a unique population and its people are spread over many miles. The beauty of our state can be seen over those miles by its rich historical locations, its beautiful landscapes and most importantly its culturally diverse population. Unfortunately those distances make access to quality and affordable education harder to attain. When rural student are admitted and began their college journey at the University of New Mexico it can be an overwhelming experience. There is a difference between visiting Albuquerque and actually living in Albuquerque. The university population alone can be bigger than their home town. The need for our rural students to receive financial assistance to continue their college is vital. Most of them have little resource and when they come to Albuquerque it can be expensive and that is not taking in to account the tuition at UNM. These students dream of having the opportunity to enroll in a research university is great but their financial strain is greater. This leads to many of them to leaving after their first year. Having more educated students that return to their rural home towns

results in more educated and empowered New Mexicans creating a stronger, smarter and better New Mexico. Ultimately the goal of the Rural Student Project is to create scholars that have a bond across the state and a desire to improve New Mexico for following generations.